



BRAMPTON
Flower City

LET'S **CONNECT**
PARKS AND RECREATION
MASTER PLAN

Parks and Recreation Master Plan Council Workshop

Project Update and Themes from Findings
September 26, 2016



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Workshop Agenda

1. Recap PRMP Process and Progress to Date
2. Confer with Council to Reflect upon Phase 1 & 2 findings
3. Discuss preliminary Phase 3 findings
4. Discuss 'Big Picture' ideas and concerns, before embarking on the drafting of the PRMP
5. Collect Council feedback before going out to Stakeholders (meeting planned for mid-October)

Things to Consider As We Go Along...

1. Are findings presented through the background research and consultation generally in line with Council's experiences and observations?
2. Is there anything of surprise that is identified in the research and consultation findings?
3. Are there opportunities or specific responses to meeting the community's needs that Council believes should be considered in the Parks and Recreation Master Plan?
4. Are there any additional priorities, opinions, issues, etc. that Council would like to see explored further?

The Parks & Recreation Master Plan (PRMP)

Council-Approved RFP released in October 2015

Provide a long-range plan to 2031, guiding Brampton's:

- Parks and open space, outdoor sports and recreation facilities
- Indoor sports and recreational infrastructure
- Programming and services

Employ a robust community consultation program

Consider community demographics, trends and best practices, alignment with other City objectives, and operational/financial sustainability



Scope of Facilities and Programs

Within Scope

- ✓ Parkland and open space
- ✓ Community centres
- ✓ Arenas and outdoor rinks
- ✓ Indoor and outdoor aquatics
- ✓ Gymnasiums
- ✓ Fitness services
- ✓ Sports fields
- ✓ Hard surface courts
- ✓ Playgrounds
- ✓ Skateboard / Bike Parks
- ✓ Service and program delivery reviews

Outside of scope

- × Trails and Pathways
(Active Transportation MP)
- × Natural Heritage
(Natural Heritage & Environmental
Management Strategy)
- × Arts, Culture and Heritage
- × Facilities and programs by
non-City providers



Phase 1 & 2 Discussion Papers

- Make No Recommendations
- Background Reports to inform the PRMP process
- Articulate the current planning context and findings from consultations
- To be considered in tandem with other Discussion Papers to create the Draft PRMP

PRMP Discussion Papers

The PRMP will be informed by a series of Discussion Papers prepared at critical points during the planning process:

Phase 1: Background Information (May 2016)

Phase 2: Consultation Analysis (June 2016)

Phase 3: Interim/Needs Assessment (September 2016)

Phase 4: Financial Analysis (estimated 2016 Q4)

Each Discussion Paper marks the culmination of a respective phase of the PRMP

Discussion Papers are not intended to be adopted by Council but will inform / form part of the final PRMP package.

Discussion Papers will contain information that is subject to change following their presentation and review.

Project Status - 2016

January	<ul style="list-style-type: none"> Project Initiation 	<ul style="list-style-type: none"> Steering Committee Meeting #1
February	<ul style="list-style-type: none"> Status Report to Council 	
March	<ul style="list-style-type: none"> Engagement & Communication Plans Discussion Guide/Brochure 	<ul style="list-style-type: none"> PRMP Advertising/Awareness efforts Citizen Panel Meeting #1
April	<ul style="list-style-type: none"> Launch Event Web Portal 	<ul style="list-style-type: none"> Public & Stakeholder Surveys Interviews with Council & Senior Staff
May	<ul style="list-style-type: none"> Public Meeting Stakeholder Workshops Pop Up Events 	<ul style="list-style-type: none"> Staff Roundtables Discussion Paper #1 Steering Committee Meeting #2
June	<ul style="list-style-type: none"> Discussion Paper #2 Steering Committee Meeting #3 	<ul style="list-style-type: none"> Review Discussion Paper 1 Comments Citizen Panel Meeting #2
July / August	<ul style="list-style-type: none"> Facility and Program Assessments 	
September	<ul style="list-style-type: none"> Discussion Paper #3 Steering Committee Meeting #4 	<ul style="list-style-type: none"> Council Workshop

PRMP Methodology

In order to deliver on the RFP and related objectives specified by Council and City Staff, the PRMP must:

- Employ an 'Evidence-Based' Approach
- Consider a broad range of inputs to support assessments and recommendations
- Listen, Learn, Analyze and Listen Again.

The following slides will summarize what we have heard and learned in Phases 1 & 2.

Following that, we will present the results of the Phase 3 preliminary analyses.



Overview of Consultations

Citizen Panel – meetings held in March and July

Launch Event – held in April with Mayor, Councillors and Community Leaders

Public Meeting – 40 in attendance

Online Survey – 1,122 responses

Stakeholder Survey – 35 responses

Stakeholder Workshops – 77 participants representing 25+ organizations

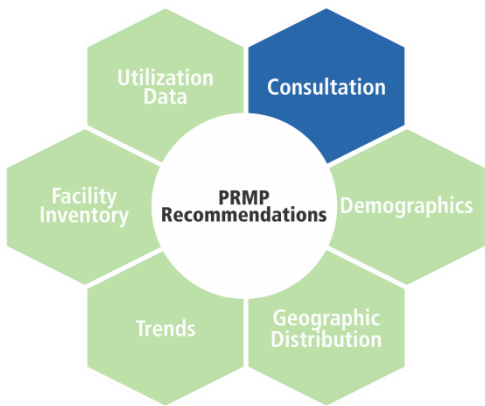
City Staff Roundtables – 150 staff participants

Council & Senior Management Interviews – 31 interviews

Written Submissions – 11 received through PRMP@Brampton.ca

Pop Up Booths – Bramalea Centre, Shoppers World, South Fletcher's SportsPlex, Gore Meadow's Library, and Garden Square





Project Branding & Awareness

- Communications and Engagement Plans
- PRMP Logo and Graphical Interface
- Web Portal – www.Brampton.ca/PRMP and PRMP@Brampton.ca

PLAN. GROW. PLAY. TOGETHER

Help us plan so our community can grow and play together.

What is the Parks and Recreation Master Plan?

The Parks and Recreation Master Plan will help the City ensure that the right parks and recreation facilities are built in the right locations, over the next 15 years, to make Brampton a healthy, active place to live.

Recreational trails, arts and culture facilities, and natural heritage lands (e.g. valley-lands) are not within the scope of the Master Plan – rather these are being looked at through affiliated plans and strategies including the City's Strategic Plan, the Active Transportation Master Plan, the Natural Heritage and Environmental Management Strategy, etc.

The Parks and Recreation Master Plan will...

The Master Plan will build upon Brampton's rich legacy of parks, recreational and sports facilities and program delivery. It will help to define the City's role in contributing to the health and well-being of Brampton residents.

The Master Plan will include a review of:

- Indoor recreation facilities - such as community centres, arenas, pools and gymnasiums.
- Outdoor recreation facilities - such as sports fields, splash pads, tennis and basketball courts.
- Parks and open spaces - evaluating service levels, park types and design elements.

... help us plan to provide the most suitable parks and recreation facilities and programs, in the right location, at the right scale, to best meet the needs of the community.

We will assess how infrastructure is being used now, study emerging trends, and develop recommendations to improve quality of life for all Brampton residents.

... evaluate our parks, sports and recreation infrastructure.

Much of Brampton's parks and recreation infrastructure was developed over the last 40 years. Some is in need of repair or replacement. Through the Master Plan, we will take stock of our infrastructure, evaluate it, and develop recommendations about building new or renewing older facilities.

... develop a financial plan to guide future decision-making.

Brampton, like all municipalities, must make difficult choices on how best to direct the dollars it collects through taxes, development charges and fees. The Master Plan will offer guidance on the most efficient way to distribute these dollars to develop and maintain parks, recreation and sport facilities for Brampton's future.

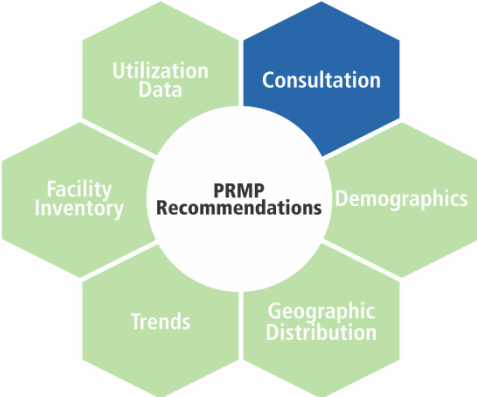
Your input is important LET'S CONNECT

Be part of the Parks and Recreation Master Plan process:

- Visit our website
- Take our survey
- Come to an event

- Brochure / Discussion Guide
- Internal Stakeholder Register and Email Distribution Lists
- Considerable outreach efforts to stakeholders and the general public through advertisements, social media, YouTube, phone calls, e-blasts

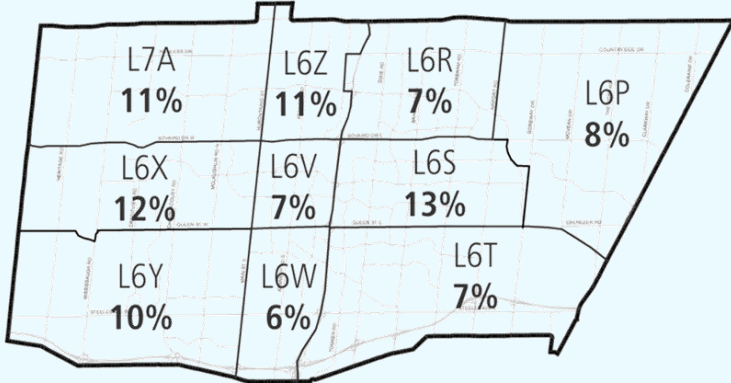
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Public Survey Results

Selected Characteristics of Respondents

Distribution of survey respondents

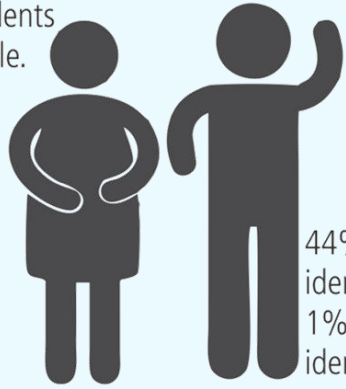


81% of responding households speak English the most at home. Other common languages were Punjabi (5%), Gujarati (2%), Hindi (2%), and Spanish (2%).

49% of respondents are members of a group or league that regularly permits or relies on City parks and recreation facilities.



55% of respondents identify as female.



44% of respondents identify as male.
1% of respondents identify as other.

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Popular Parks and Recreation Activities - Past 12 months

n=1,122



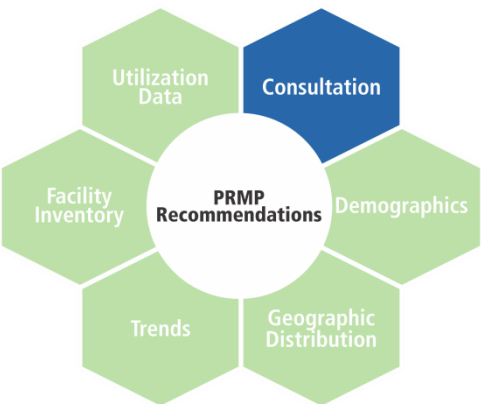
Public Survey Results

Top Priorities for Additional Public Spending

n=994



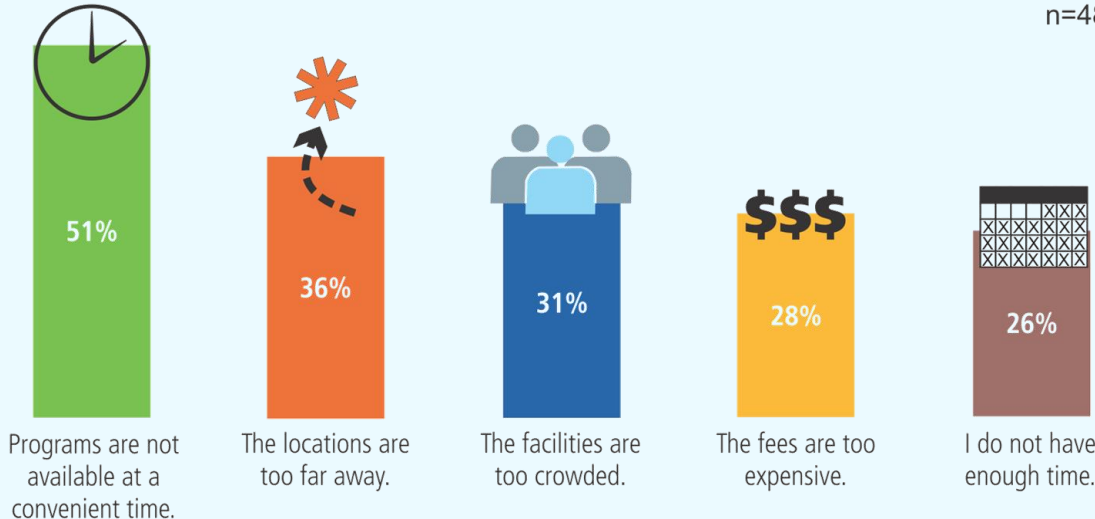
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Public Survey Results

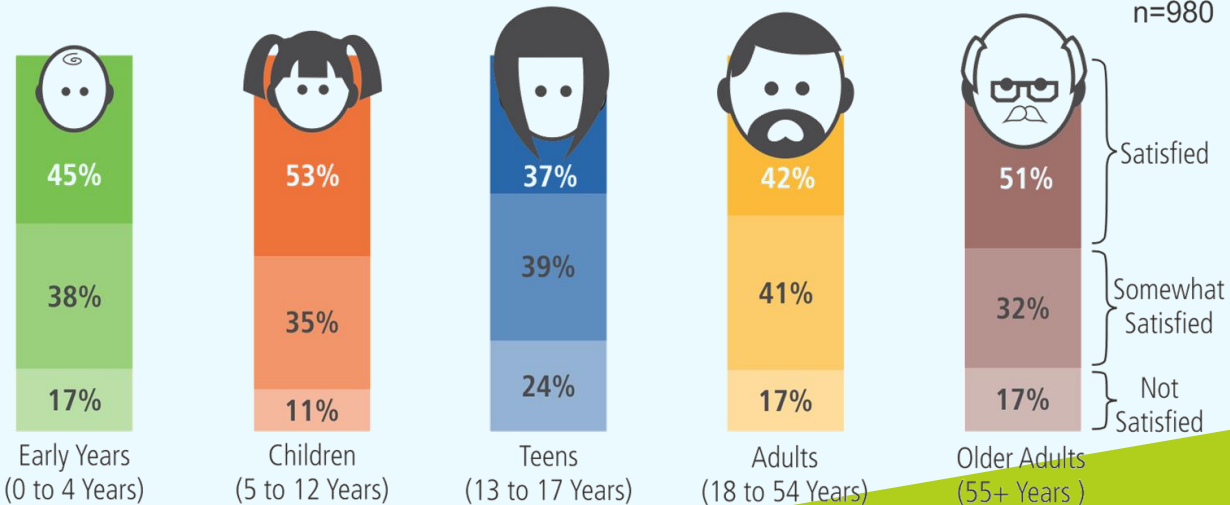
Barriers to Participation in Parks and Recreation Activities

n=488



Satisfaction with Parks and Recreation Opportunities by Age Group

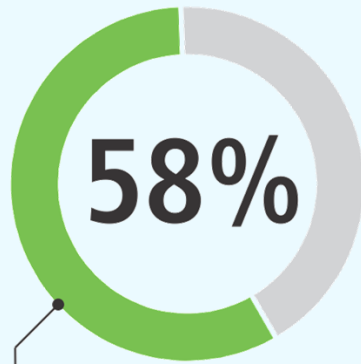
n=980



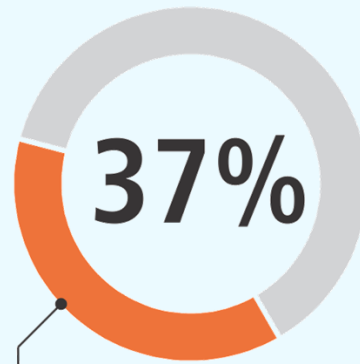
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Facility & Park Development Preferences

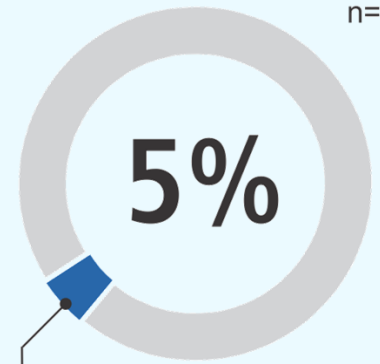
n=885



of respondents prefer that the City provide fewer, but larger community/recreation facilities offering a wider range of activities.

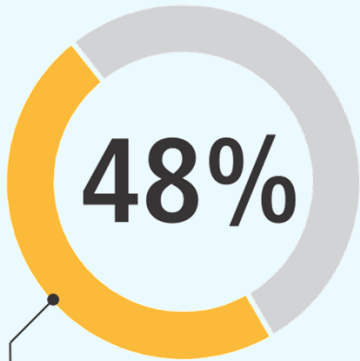


of respondents prefer that the City provide more, but smaller community/recreation facilities offering a narrow range of activities.

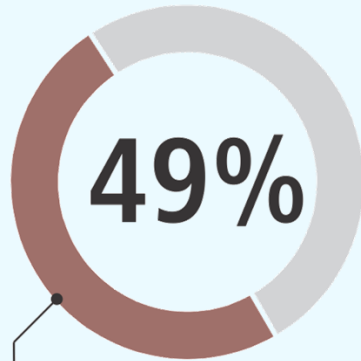


of respondents prefer neither options.

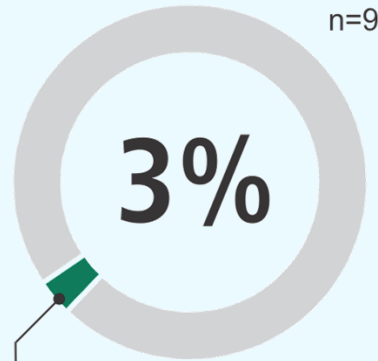
n=901



of respondents prefer the City provide fewer, but larger outdoor parks that offer a wide range of activities.



of respondents prefer more, but smaller outdoor parks that offer a narrow range of activities.

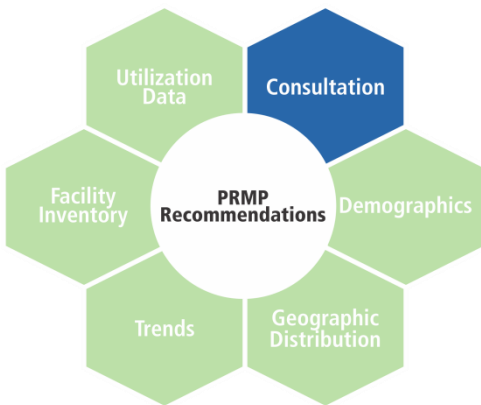


of respondents prefer neither options.



Public Survey Results

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Council & Senior Staff Interviews

- Neighbourhood versus City-wide facilities
- Response to population growth, diversity and evolving trends/preferences
- Inclusion, Accessibility, Affordability
- Aging population
- Revitalizing parks and facilities in established areas
- Elevating profile of sport
- Fiscal responsibility and operational sustainability

Common Themes from Consultations

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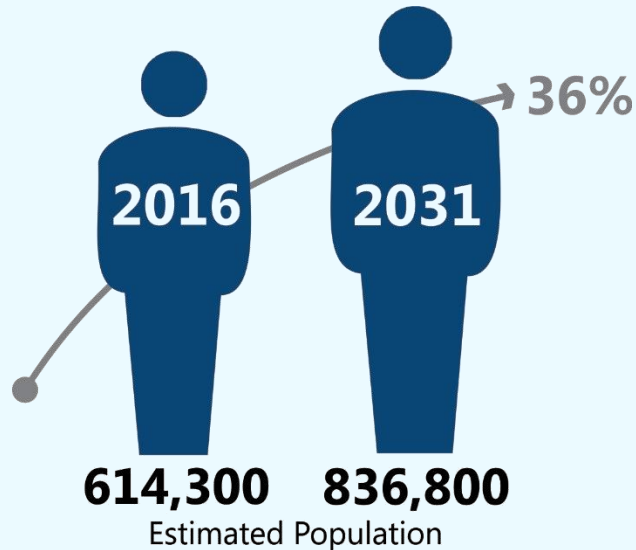
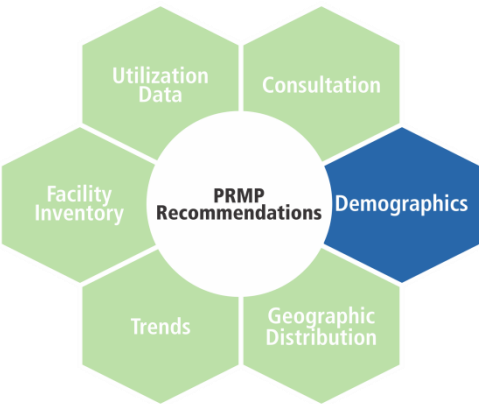
- Ongoing Commitment to Inclusivity
- Multi-Use, Multi-Generational, Multi-Seasonal, Multicultural, Flexible Facilities
- Balancing Neighbourhood with City-wide Needs
- Unstructured, Self-Scheduled Opportunities
- Comfortable, Safe and Welcoming Atmosphere
- Pursuit of Partnerships



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Population at a Glance

- 36% population growth by 2031 (+223,000 persons)
- Median Age was 34.7 years in 2011 (Peel = 37, Ontario = 40)
- Median Income was \$78,000 in 2011 (Peel = \$78K, Ontario = \$66K)
- Largest immigrant populations come from India and Jamaica



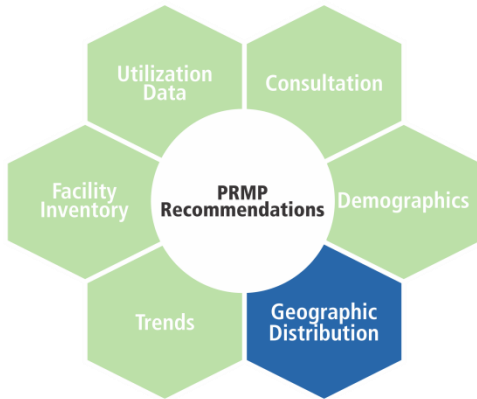
Source: Preliminary Population Forecasts, Planning Policy and Growth Management, May 2015

Balanced Distributional Analyses

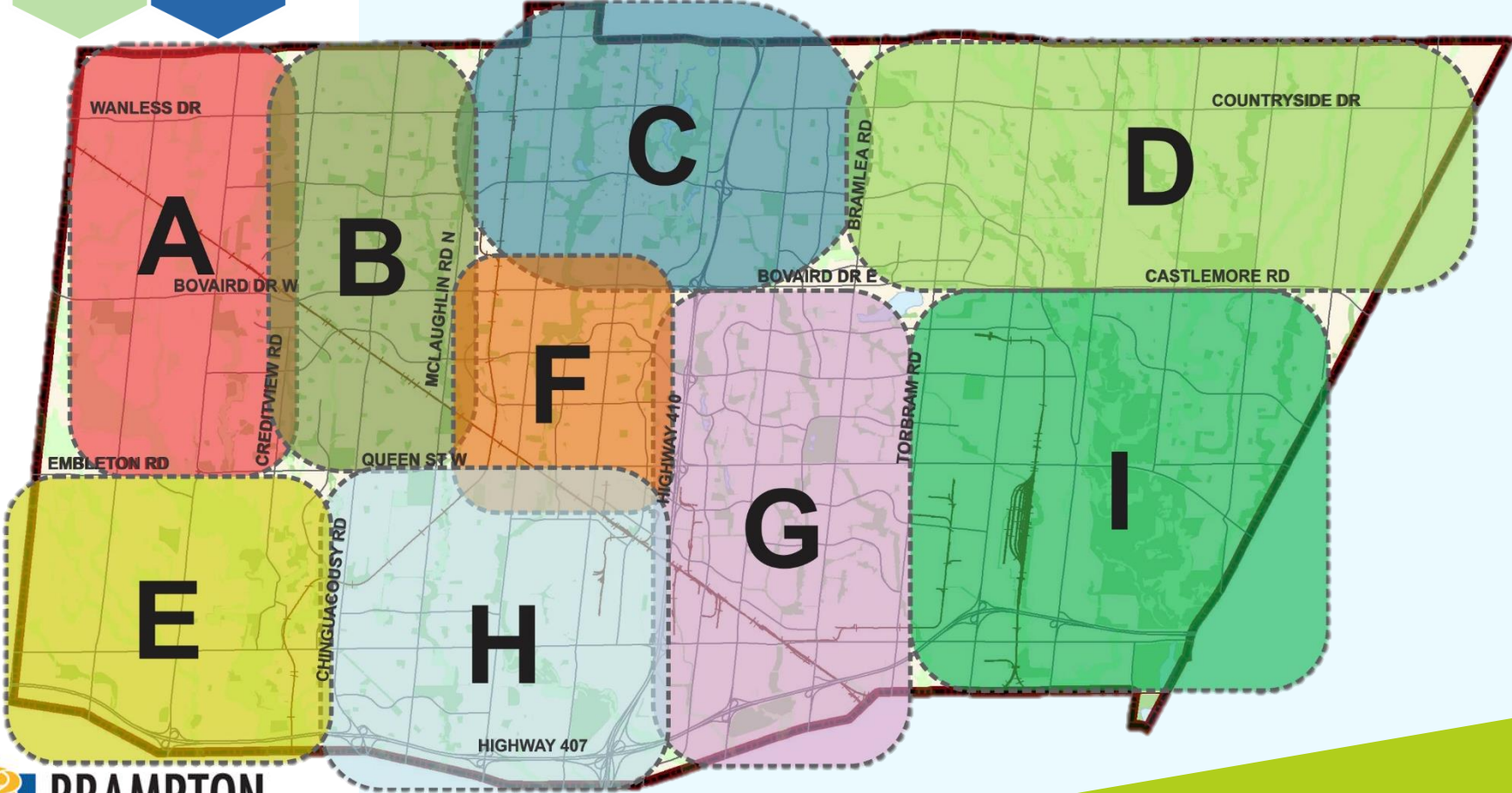
Recreation Planning Areas (RPAs) were created to evaluate the provision of parks and recreation facilities across Brampton for the purposes of the PRMP

9 RPAs of comparable sizes and character with boundaries based on a number of factors, including:

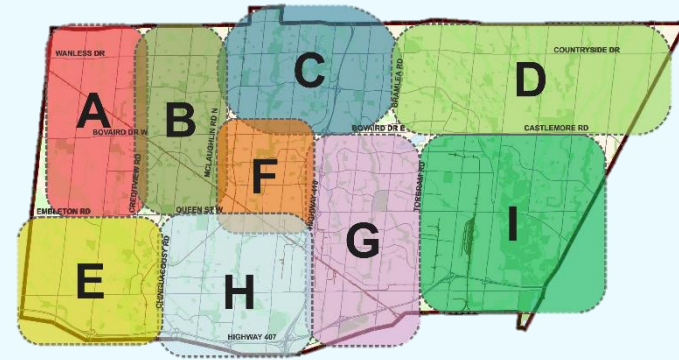
- Access to at least one major park and/or recreation centre
- Comparable travel times to access major parks and recreation services
- Possessing relatively similar population projections to 2031
- Having discernable boundaries that create neighbourhoods by virtue of their location (e.g. major roads, valleys, etc.)
- Incorporating historical and identifiable neighbourhoods, as well as Census Tracts to allow for population projections
- Having regard to municipal operations boundaries



Recreation Planning Area Boundaries



RPA Key Facts

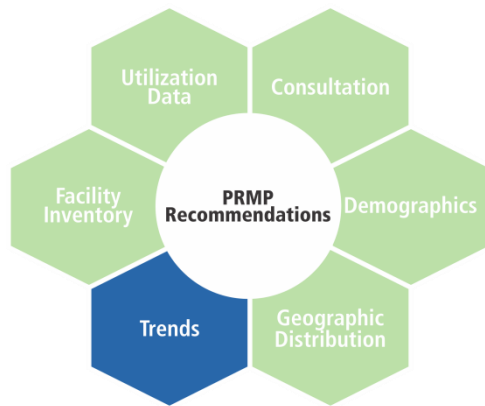


RPA	A	B	C	D
2016 Pop.	25,900	85,300	93,700	76,400
2031 Pop.	85,900	110,800	105,600	123,200
Major Parks / Facilities (selected)	<ul style="list-style-type: none"> Creditview Sandalwood Park 	<ul style="list-style-type: none"> Cassie Campbell Teramoto Park 	<ul style="list-style-type: none"> Brampton Soccer Centre Loafer's Lake RC 	<ul style="list-style-type: none"> Gore Meadows Chinguacousy Wellness Centre

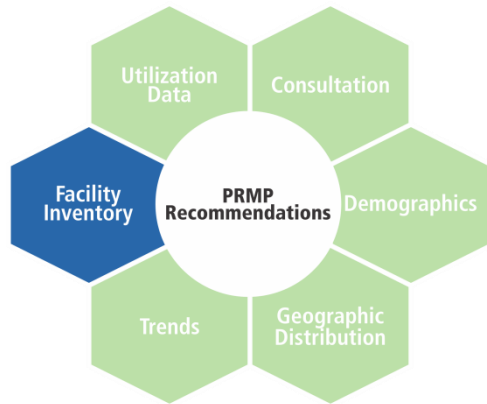
RPA	E	F	G	H	I
2016 Pop.	28,900	72,400	87,800	81,800	62,100
2031 Pop.	71,600	89,000	90,400	91,500	68,900
Major Parks / Facilities (selected)	A number of planned future Community/City Parks	<ul style="list-style-type: none"> Century Gardens RC Chris Gibson RC Memorial Arena 	<ul style="list-style-type: none"> Chinguacousy Park Earnscliffe RC Dixie/407 Sports Park 	<ul style="list-style-type: none"> Flower City Community Campus PowerAde Centre 	<ul style="list-style-type: none"> Minaker Park

Selected Parks and Recreational Trends to Applicable to the PRMP

- Lack of Free Time, Rising Rates of Physical Inactivity
- Growing Demands for Unstructured, Spontaneous Activities
- Aging Parks & Recreation Infrastructure
- Multi-Use, Multi-Generational, Multi-Seasonal and Multi-Cultural
- Demands for Safe and Comfortable Parks, Rise of 'Urban Parks'
- Using Parks to Promote Environmental Sustainability, Stewardship and Reconnect with Nature
- Funding Constraints – Capital & Operating
- Community Development, Volunteerism and Partnerships



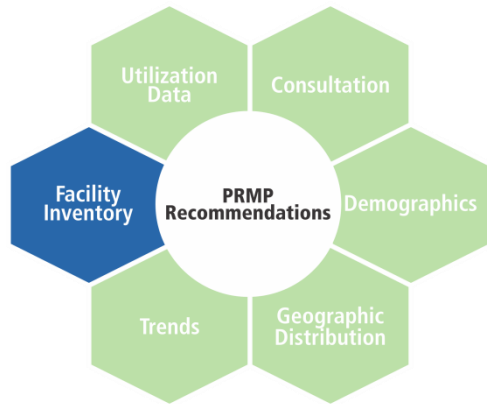
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Parks Inventory

- There are 450 hectares across 381 parks classified under the City's Official Plan Parks Hierarchy
- Supply increases to 1,400+ hectares after including Environmental Parks, Conservation lands, and leased recreation facility lands.

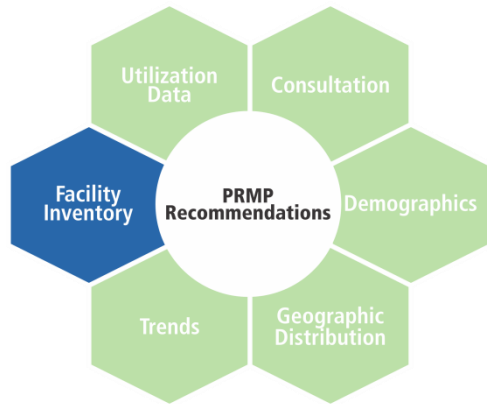
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Indoor Facility Inventory

- 12 Indoor Aquatic Centres
- 20 Ice Rinks at 11 Arenas (incl. Powerade Centre)
- 12 Curling Sheets at 2 Curling Facilities
- 4 Indoor Turf Fields at the Brampton Soccer Centre
- 6 Gymnasiums within City community centres
- 7 Full Service Fitness Centres
- 2 Seniors' Centres (FCSC and Knightsbridge)
- 4 Youth Program Rooms/Lounges
- 46 Multi-Purpose Rooms within community centres

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Outdoor Facility Inventory

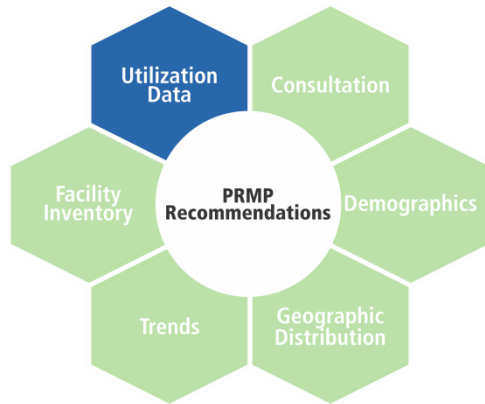
- 125 Natural Grass Soccer Fields
- 4 Artificial Turf Soccer/Multi-Use Fields
- 87 Ball Diamonds
- 17 Cricket Pitches
- 2 Rugby Fields and 1 Football Field
- 1 Lacrosse Field and 1 Lacrosse Box
- 51 Outdoor Tennis Courts and 6 Indoor Tennis Courts
- 24 Basketball/Multi-Use Courts
- 6 Skateboard Parks
- 1 Outdoor Swimming Pool, 2 Wading Pools and 8 Spray Pads
- 294 Playground Sets

Assessing Operating Capacities

A number of performance indicators have been reviewed based on data that City Staff compile including:

- Use of facilities during prime/peak times and off-peak times
- Usage during weekdays versus weekends
- Program capacities and 'fill rates'
- Registration/membership data among organized sports organizations using parks and facilities

Such data is used to assess whether existing facilities and programs can accommodate more use, or whether new services can be supported



Phase 3 Interim Assessments

A Phase 3 Discussion Paper is currently under review by the Steering Committee

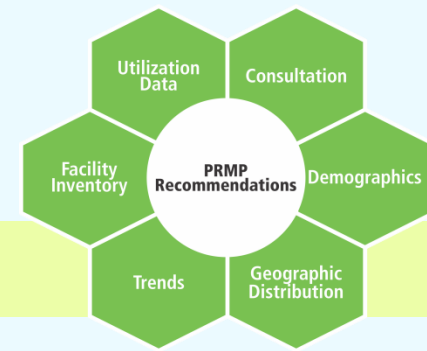
Preliminary directions from the Paper are presented on the following slides as information and are intended to be 'tested' with key stakeholders, including:

- City Council
- City Staff / Steering Committee
- Citizen Panel
- Stakeholder / User Groups.



Preliminary directions are subject to change pending City Council and Staff feedback, re-examination of inventory and utilization data, and Phase 4 considerations (cost and funding capacities, timing and phasing, etc.)

Preliminary Directions

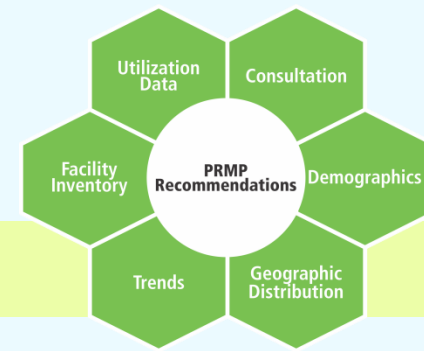


Services and Programs



- **Physical Activity** - aim to improve resident's physical activity levels - frequency, duration and intensity
- **Getting Outdoors** – recognize the critical importance to the health of individuals and the community as a whole to be outdoors in natural settings
- **Water Safety** - every resident should have the opportunity to learn how to swim; every family should know the importance of being safe in and around water
- **Aging Population** – ensure that Brampton's older adults and senior citizens are active and engaged in leisure pursuits
- **Diverse and Marginalized Populations** – place efforts on including all residents to enhance the overall health and vibrancy of the community
- **Sport Development** – ensure every resident has the opportunity to participate in sport at a level of their choice

Preliminary Directions



Indoor Recreation Facilities



- **New West-Side Community Centre** – aquatic centre, fitness centre, gymnasium, dedicated youth space and multi-purpose program rooms; with long-term expansion potential to add a twin pad arena
- **Therapeutic Pool Pilot Project** – retrofit 2 smaller indoor pools to provide a therapeutic and/or rehabilitative aquatic experience along with provision of gym and group fitness studio space to support “Aging in Place” and reinforce neighbourhood-based opportunities. If successful, the program could be expanded to other facilities.
- **Repurpose at least one Neighbourhood Pool** – repurpose a small pool to dryland uses to expand and diversify the range of neighbourhood-based services

Preliminary Directions



Indoor Recreation Facilities



- **Senior's Centre** – develop a seniors' centre in the east end of Brampton using a community-hub centred approach involving prospective partners to complement services offered by the City
- **Program Rooms** – undertake a strategy to prioritize improvements required to enhance the programming capacity of multi-purpose rooms located in older community centres
- **Arenas** – target a supply of 19 indoor ice pads over the PRMP
- **Indoor Turf** – after the City's new registration system is fully implemented, undertake an Indoor Turf Study to determine the feasibility of investing in a second indoor turf facility based on market conditions, costs, and potential impacts



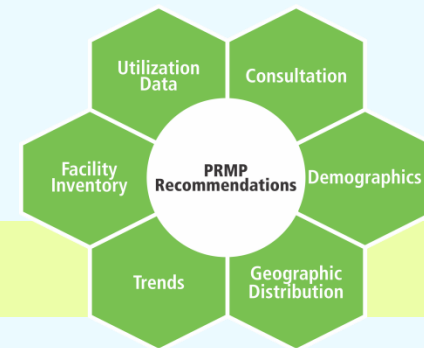
Preliminary Directions



Outdoor Recreation Facilities

- **Artificial Turf** – 1 new artificial turf field that can be used by a broad range of field sports
- **Sports Fields** – 9 new rectangular sports fields, designed based on the Long Term Player Development model
- **Ball Diamonds** – constructed primarily to address geographic gaps and/or through shared-use agreements with School Boards
- **Cricket Pitches** – new cricket pitches at McCandless Park and in south-west Brampton
- **Tennis Courts** – 30 new outdoor courts in new residential areas, with 6 court complexes at Gore Meadows Community Park and/or proposed west-side community centre

Preliminary Directions

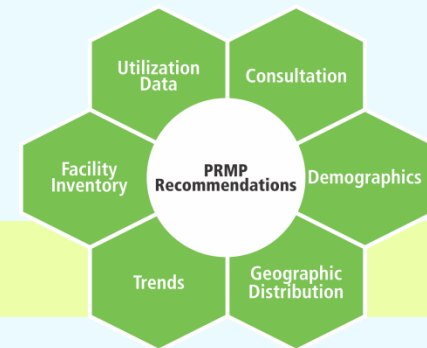


Outdoor Recreation Facilities



- **Basketball Courts** – courts within 10-15 minute walk (currently under-supplied) and strive to provide a high quality full court in each RPA
- **Skateboard Parks** – construct skateboard parks in southwest and northwest Brampton, strategic renewal/replacement of existing aging skateparks, and bolster geographic distribution using small 'skate zones'
- **Splash Pads** – 4 new splash pads, preferably at Community/City level parks or in tandem with a community centre
- **Outdoor Pools** – convert the Gage Park wading pool to a major splash pad and undertake a study to determine ways to increase Eldorado Pool's 'fun factor'

Preliminary Directions



Parks and Open Space

- **Parkland Classification** – integrate Urban Park and Linear Park classifications into the City's Official Plan parkland hierarchy
- **Parkland Target** – proactively acquire tableland parks at a ratio of 1.0 hectare per 1,000 population which will require around 385 hectares of new parkland by 2031
- **Parkland Acquisition** – utilize the Planning Act, pursuit of surplus schools and joint planning with new schools, and other available means to acquire needed parkland
- **Parkland Renewal** – as parks age and the community demographics around them evolve, plan renewals to reposition parks and their facilities



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Next Steps

September	Discussion Paper #3
October	Report Preliminary Findings to Citizen Panel and Stakeholders
Nov. / Dec.	Draft Master Plan
January '17	Public Meetings (<i>tentative</i>)
February	Final PRMP (<i>tentative</i>)

Project Portal

Project Website: www.brampton.ca/PRMP

Project Email: PRMP@brampton.ca

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Discussion Points from Earlier

1. Is the background research and consultation findings generally in line with Council's experiences and observations?
2. Was there anything of surprise that was identified in the research and consultation findings?
3. Are there opportunities or specific responses to meeting the community's needs that Council believes should be considered in the Parks and Recreation Master Plan?
4. Are there any additional priorities, opinions, issues, etc. that Council would like to see explored further?

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Thank you!



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